



# Citi Bike Phase 3 Expansion

South Brooklyn

October 12, 2020



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# NYC Bike Share Overview

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# What is Bike Share?

## Shared-Use Mobility

### Network of shared bicycles

- Intended for point-to-point transportation

### Increased mobility

- Additional transportation option
- Convenient for trips that are too far to walk, but too short for the subway or a taxi
- Connections to transit

### Convenience

- System operates 24/7
- No need to worry about bike storage or maintenance

### Positive health & environmental impacts



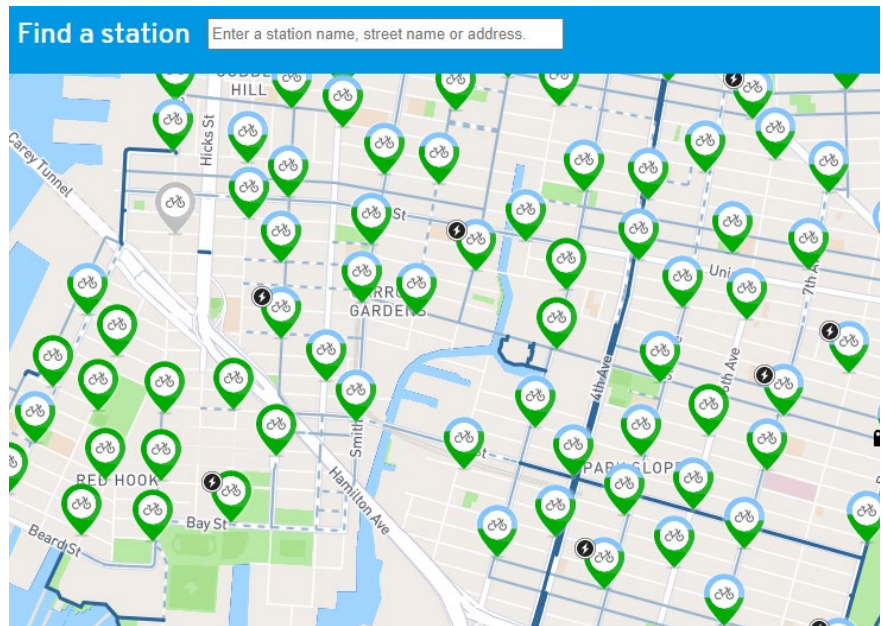


# What is Citi Bike?

## New York City's Bike Share System

### Private – Public partnership

- NYC Department of Transportation responsible for system planning and outreach
- Lyft responsible for day-to-day operations and equipment
- No City funds used to run the system
- Sponsorships & memberships fund the system





# The Station

## Flexible Infrastructure

### Easy to install

- Stations are not hardwired into the sidewalk/road
- Stations are solar powered and wireless
- Stations are installed in 1 – 2 hours (no street closure required)

**Stations can be located on the roadbed or sidewalk**

**Considerations for hydrants, utilities, ADA guidelines, among other factors**



# Citi Bike to Date

## 7 Years of Citi Bike

### Citi Bike Launch: Phase 1

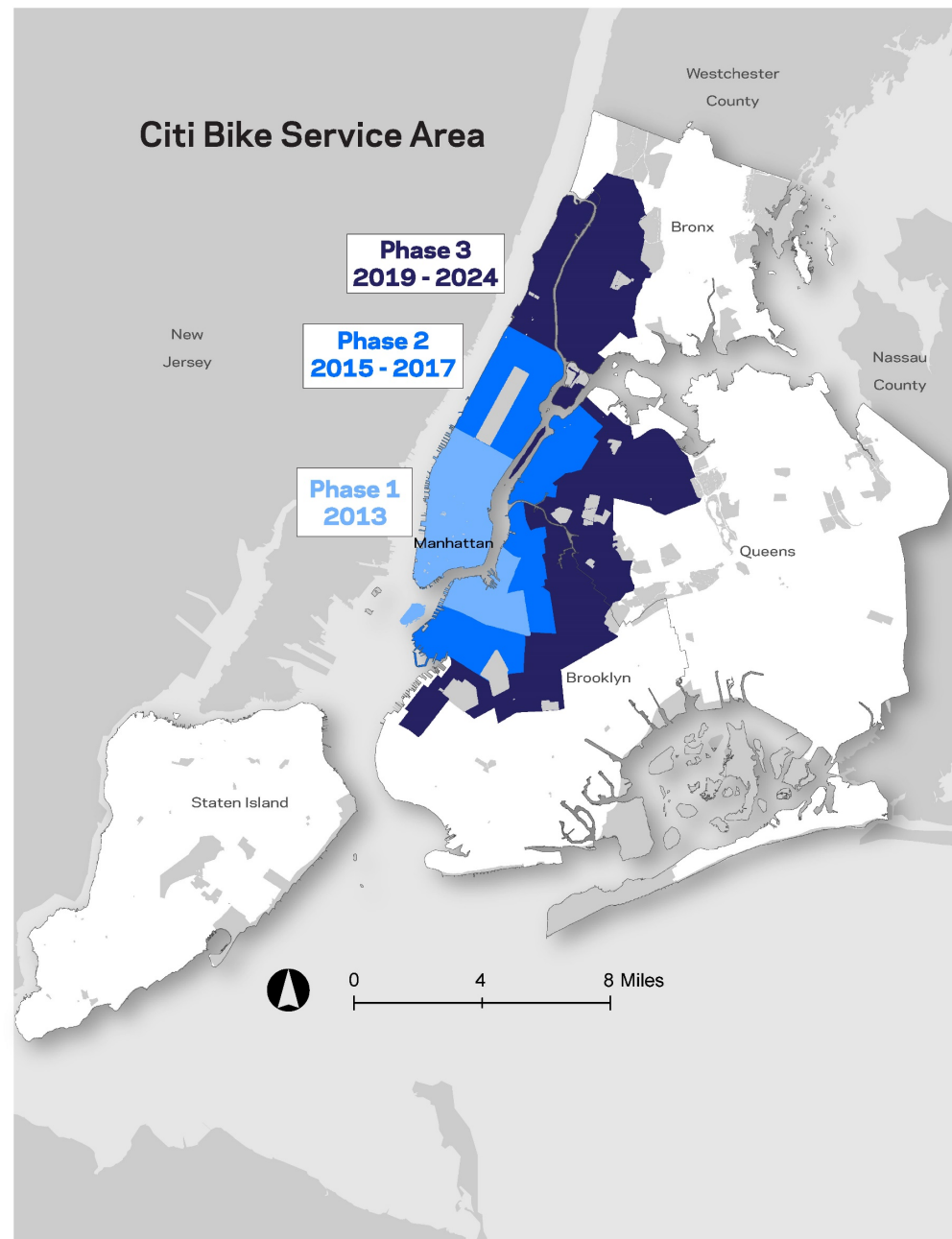
- 2013
- Manhattan & Brooklyn
- 330 stations
- 6,000 bikes

### Citi Bike Expansion: Phase 2

- 2015 – 2017
- Manhattan, Brooklyn, Queens
- 750 stations
- 12,000 bikes

### Citi Bike Expansion: Phase 3

- Manhattan, Brooklyn, Queens, Bronx
- 2019 – 2024
- + 35 square miles
- + 16,000 bikes





# Ridership

## By the Numbers

**107+ million trips to date**

*14,564,000~ trips to date in 2020*

**5.5+ trips per day per bike**

**~70,000 daily trips in peak riding months**

**90,000+ daily rides during busiest days**

*Highest ridership day ever on September 12, 2020 with 100,000+ trips*

**~170,000 annual members**

**+17% Growth**  
in daily **Citi Bike**  
use from 2018 to 2019

Year-Round average trips  
per day on **Citi Bike**  
2017: 44,824  
2018: 48,315  
**2019: 56,497**

**20.6 million** Citi Bike trips in 2019



# Pricing

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## Memberships

**Single Ride**  
**\$3**

One 30 minute ride  
Available via the Lyft  
smartphone app

**Day Pass**  
**\$12**

Includes unlimited 30  
minute rides in a 24  
hour period

**3 Day Pass**  
**\$24**

Includes unlimited 30  
minute rides in a 72  
hour period

**Annual**  
**\$179/year**

Or \$14.95/month  
Includes unlimited 45  
minute rides

## Reduced Fare Bike Share & Community Development Credit Union Rates

**NYCHA Residents & SNAP  
Recipients**

**\$5/month**  
No annual commitment

Includes unlimited 45 minute rides

**Community Development  
Credit Union Members**

**\$5/month**  
With annual commitment

Includes unlimited 45 minute rides



# Equity Efforts

Bike Share for Everyone

LyftUp (Bike Share for Youth)

Prescribe-a-Bike

Citi Bike Unlocked Classes

Neighborhood Advocates

Partner Keys & Free Ride Codes

Equity Advisory Board

Community Grants

**REDUCED FARE BIKE SHARE**

presented by



# Safe Cycling

## Safe Cycling Environment

### **DOT promotes cycling safety with:**

- Helmet giveaways
- Light and bell giveaways
- Safety awareness classes

### **Citi Bike Unlocked**

- Citi Bike and Bike New York offer street skills classes and safety related outreach events

### **2019 Green Wave plan**

- Focuses on improving bicycle infrastructure in bike share expansion area
- Also includes education efforts





# COVID-19 and Citi Bike

**NYC DOT is working with Lyft to ensure the safety of riders during the pandemic by:**

- Cleaning high-contact areas when bikes return to the depot
- Disinfecting bikes as they are docked adjacent to high-use medical facilities
- Using social distancing practices in the field and handling bikes

## **Critical Workforce Membership Program**

- Provided annual memberships to essential workers
- Enrollment ended 5/31



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## Planning Process and Public Outreach

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# Planning Principles

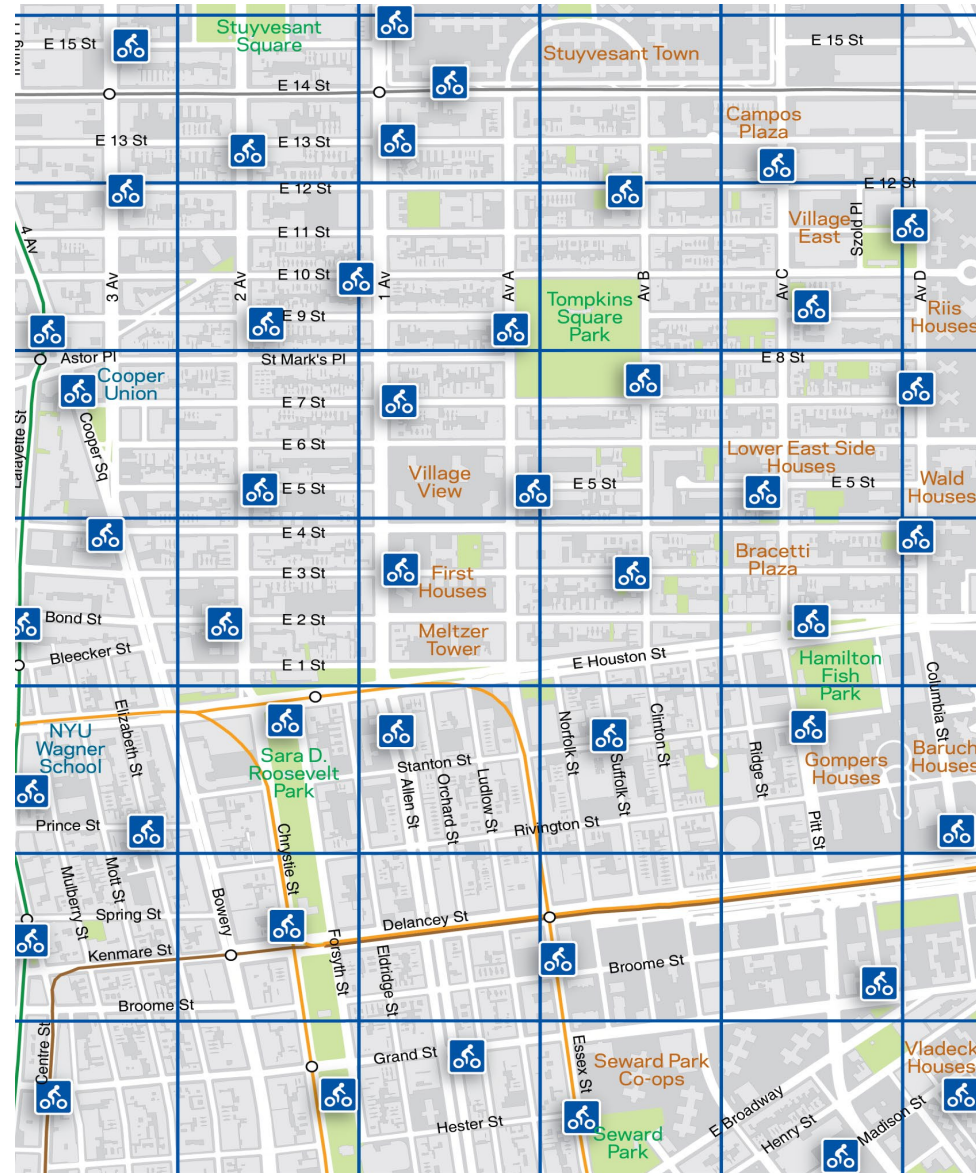
## Building the network

**Success based on high density of stations and equal access to stations across service area**

**Stations located every few blocks (approximately 3-5 minute walk)**

**Larger stations located at major destinations (including transit hubs)**

**Considerations for hydrants, utilities, ADA guidelines, among other factors**



# Public Outreach

## Gathering Feedback

### Interactive station planning map & feedback portal

- <https://nycdotprojects.info/CitiBikePhase3>

### Virtual stakeholder meetings and public town halls

### In-person outreach cancelled due to pandemic

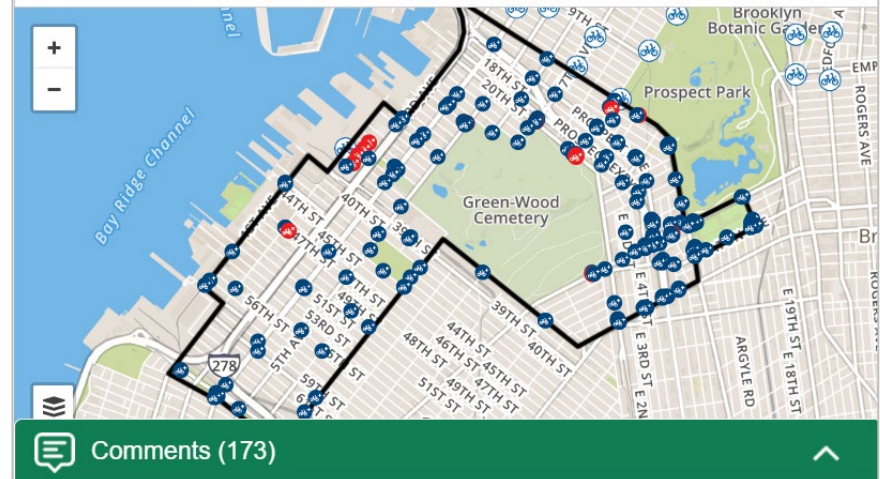


To add your comments:

Select Comment Type...

How do you want to submit your comment:

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# Site Review

## Creating a Plan

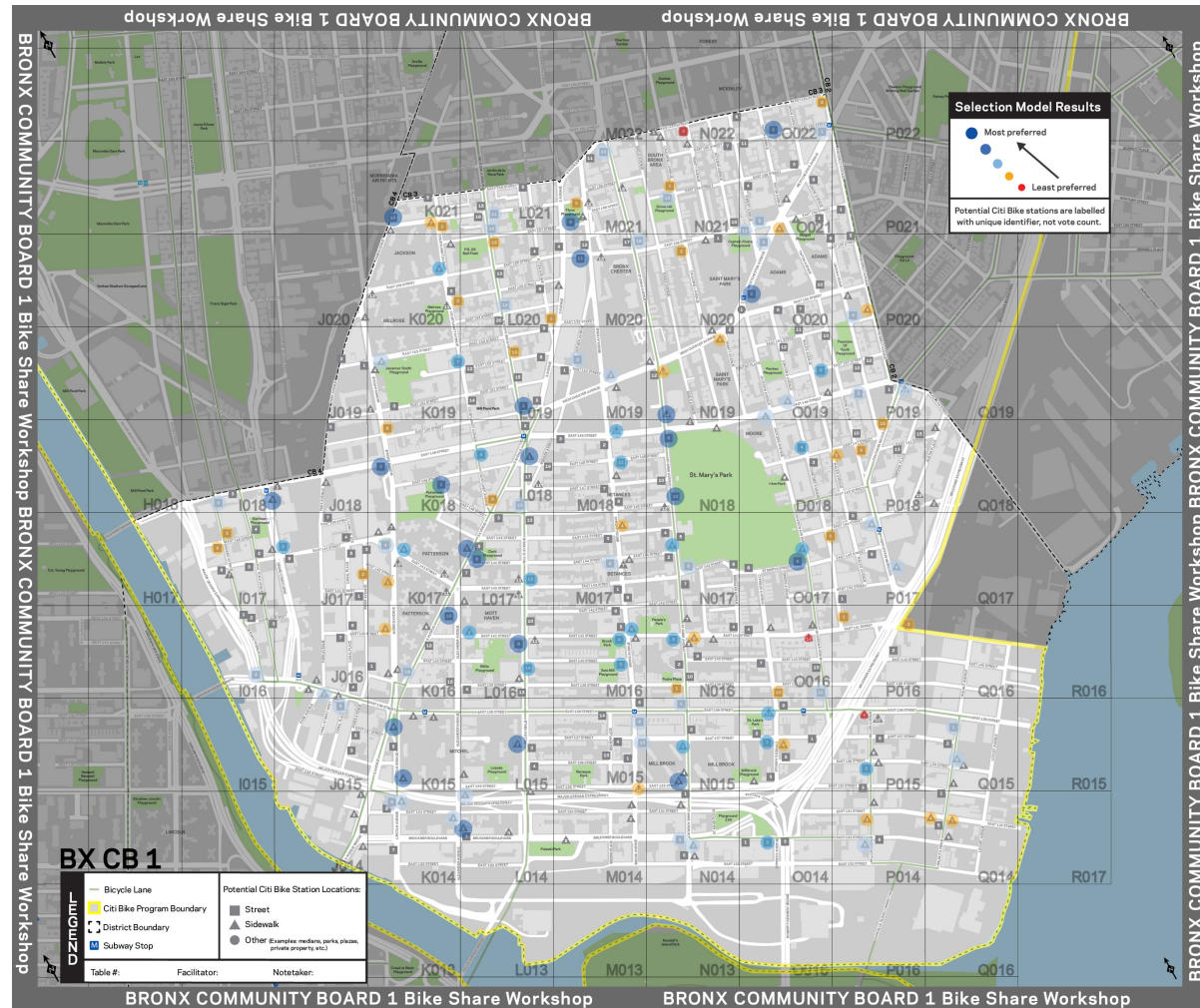
**Example given: Bronx Community Board 1**

**Potential sites shown by intensity of public and stakeholder preference**

- Feedback portal data
- Lyft operational considerations

**Darker shade indicates greater preference**

**Where possible, less preferred sites were removed from consideration**





# Draft Plan

## Creating a Plan

Example given: Bronx  
Community Board 1

Community preference,  
site review, and  
network considerations  
combined to create a  
draft plan



# Later Steps

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**Present to draft plan to  
Community Board**

**Technical screening &  
coordination**

**Finalize site locations**

**Site specific outreach &  
notifications**

**Install stations**

**Continued outreach, monitoring, &  
adjustment**



# Timeline for Brooklyn Community Boards 7, 10, 12, 14

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**Summer 2020:** Technical siting for stations in southwest Brooklyn

**October 2020:** Briefing to elected officials and Community Board Leadership

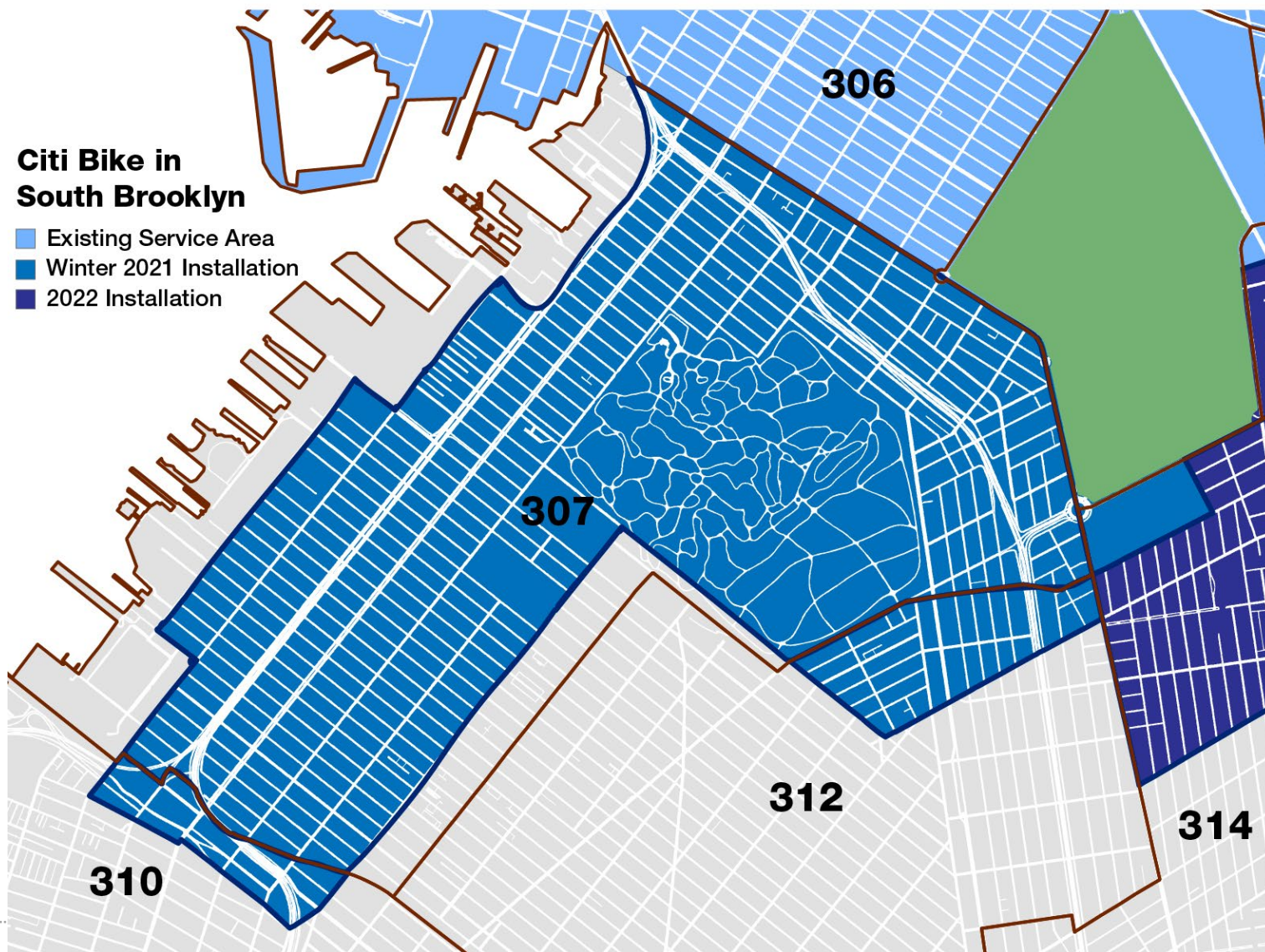
**Fall 2020:** Feedback portal and virtual stakeholder meetings

**November 2020:** Draft plan presentation to Community Boards

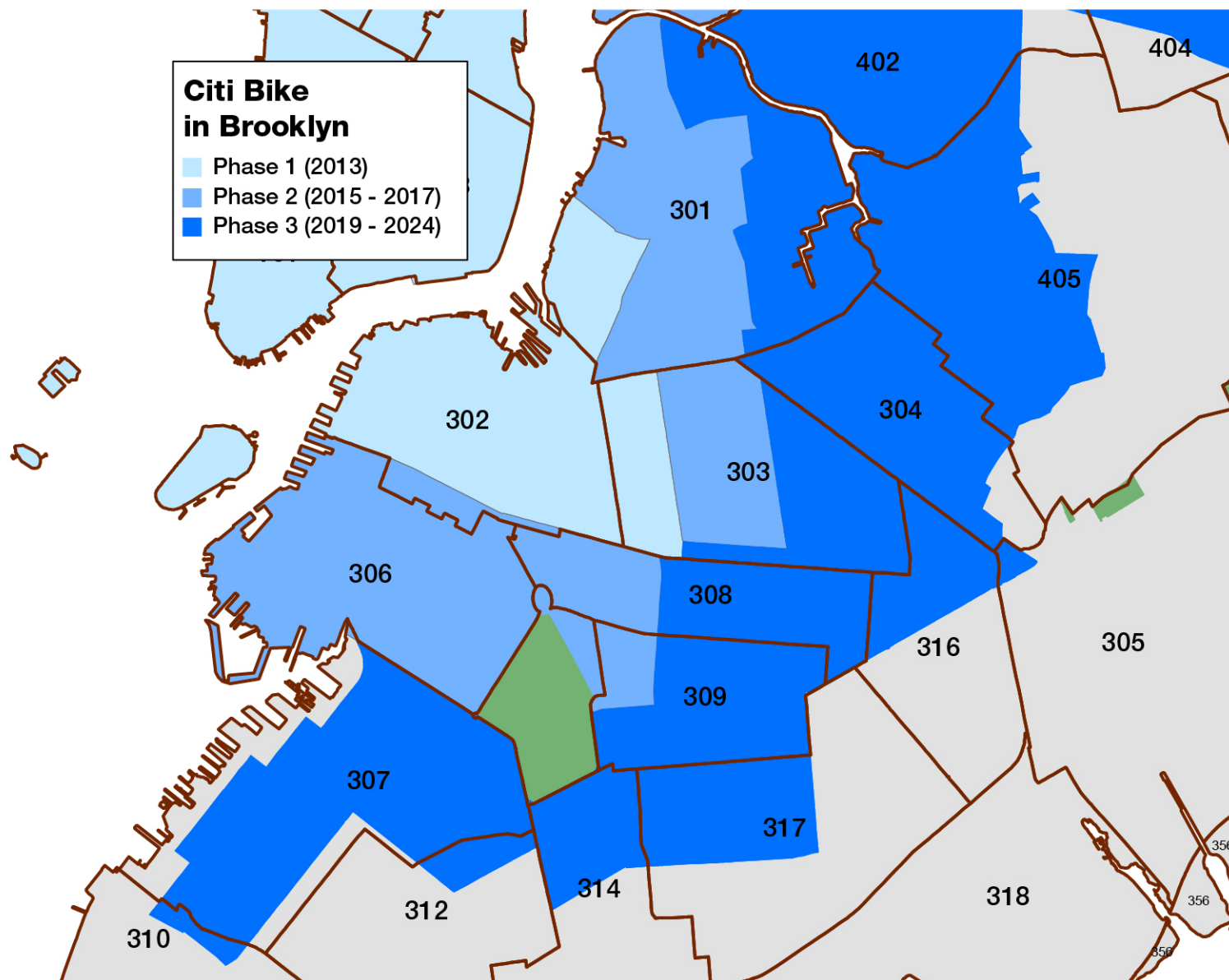
**Winter 2021:** Final coordination and installation



# Southwest Brooklyn Citi Bike Service Area



# Brooklyn Citi Bike Service Area



# Thank You!

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## Questions?



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