Content Creator Intern

Gain the opportunity to be hands-on and influential in increasing the brand awareness of a new start-up company in Brooklyn, NY. Concrete Connect Inc., www.concreteconnect.nyc, a new airport shuttle transportation service, provides shared-ride airport shuttle service from Brooklyn to New York City airports. Concrete Connect believes their customers should Ride Well and Travel Well, and this messaging should be communicated consistently to potential customers.

We are looking to hire a Content Creator Intern to assist with increasing exposure and awareness of Concrete Connect. The creative Intern will develop travel content/articles and share travel-related imagery through Concrete Connect’s website and social media channels.

Responsibilities include:
- Create travel content to publish on website and social media channels (Facebook, Twitter, Instagram)
- Create content and design for social media campaigns
- Conduct social media outreach; increase followers/friends/likes for Concrete Connect social media channels for Brooklyn and travel community
- Monitor current news on blogs, forums, and social networks for the travel, airline, hospitality and transportation industries
- Recommend online and print publications Concrete Connect should follow

Qualifications:
- Intern applying should have a focus in Communications, Journalism, Social Media or Marketing for their expected degree
- In depth knowledge of Facebook, Instagram, Twitter
- Background and/or experiences with travel
- Excellent written communication skills
- Knowledge of the digital media landscape and experience with digital media software
- Experience with photoshop or other graphic design software is a plus.

Work Environment:
- Intern must be able to work independently and virtually
- Access to laptop/computer and email is required
- Weekly meetings to discuss updates will be held with CEO of Concrete Connect

Interested candidates should email their resumes to info@concreteconnect.nyc with the subject heading ‘Content Creator Intern.’